



A.T.S.S.'s

College of Business Studies and Computer Applications

Chinchwad, Pune 19

(Affiliated to Savitribai Phule Pune University, Recognized by Govt. of Maharashtra, Accredited by NAAC)

Academic Year 2020 – 21

Report on Expert Session “Investment Banking”

Title of Webinar: “Investment Banking”

Date: Saturday, 4th July 2020

Time: 2:00 pm.-3:30 pm

Attended by SY & TYBBA

No. of students participated: 44

The Department of BBA organized Expert session on the topic “**Investment Banking**”, on **Saturday, 4th July 2020** at 2:00 pm. For BBA students.

Ms. Anita Mathapati welcomed all the participants and shared her views on the concept of **Investment Banking**. She highlighted the need of understanding use of technology and trends in banking transactions.

Ms. Anita introduced the speaker for the session, Mr. Jimmy Joy Joseph, **Senior Financial Analyst, Deutsche Bank Operations India**. She proudly told the students that Mr. Jimmy is an alumni student of ATSS college- BBA Program, passed out in 2014. Mr. Jimmy covered following contents in his session

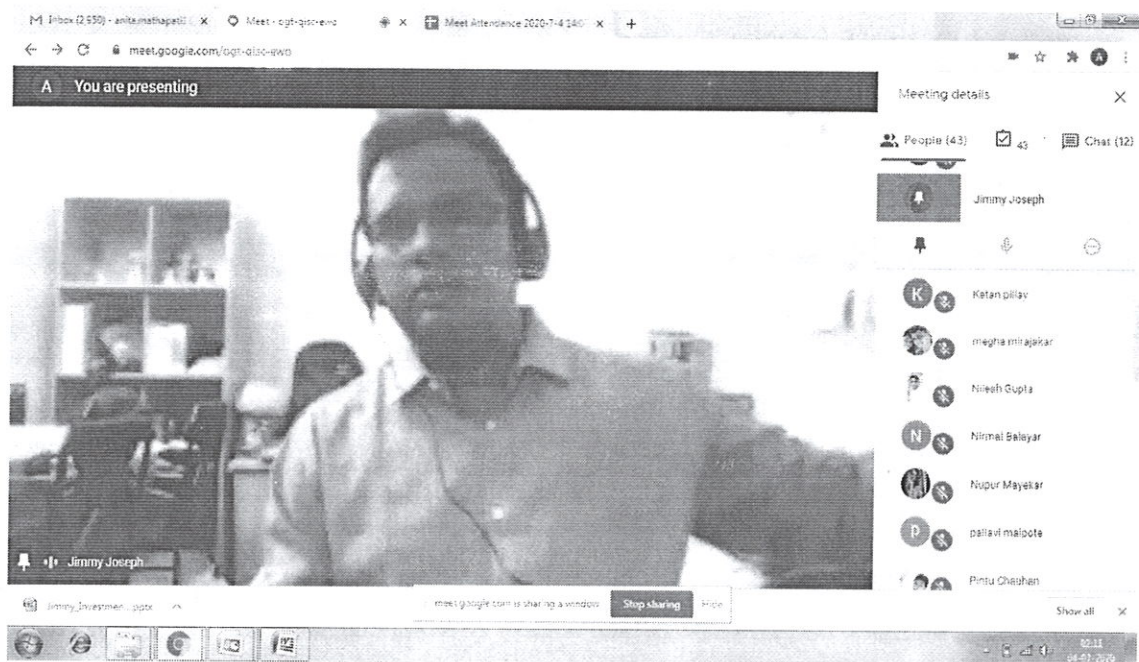
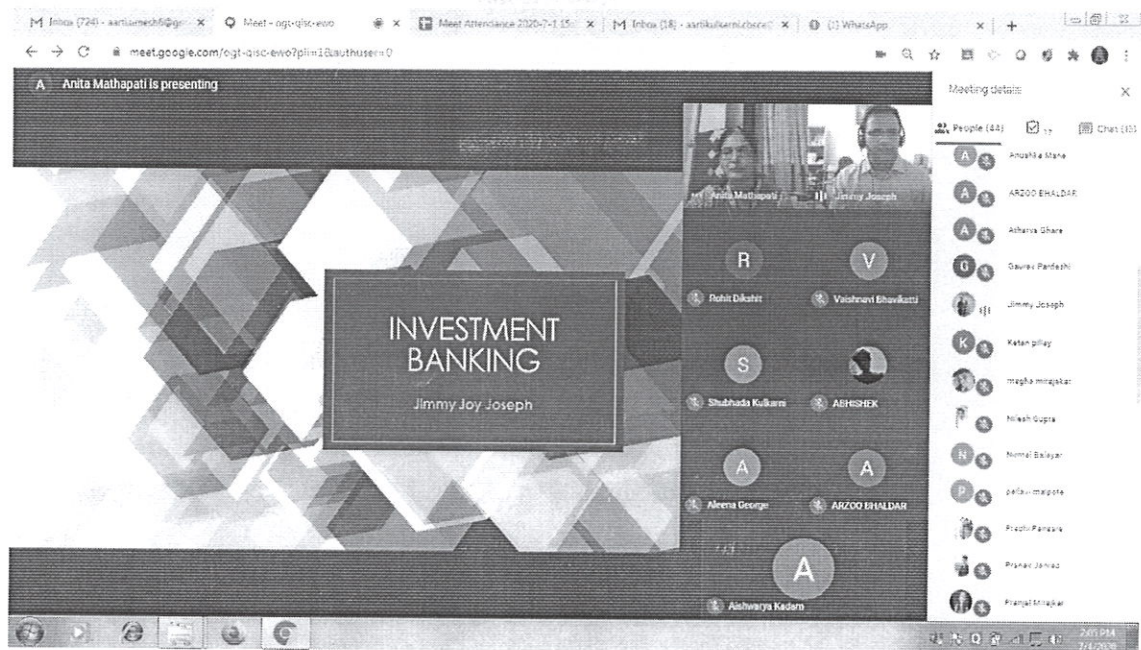
- Concept of Investment Banking
- Difference between Retail banking and Investment Banking
- Functions of an Investment Bank
- The dynamics involved in Investment Banking- global operations.

Mr. Jimmy also discussed with students the career path in Investment Banking, skills required and opportunities in different Investment Banks.

Total 44 participants attended the session. Participants asked various questions in the Question-Answer session, to which Mr. Jimmy gave satisfactory answers. The Session was concluded by vote of thanks proposed by Ms. Anita Mathapati.




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Meeting details

People (44) 45 Chat (12)

Anita Mathapati (You)

Anita Mathapati (Your Present...

Aarti Kulkarni

Aarti Kulkarni

ABHISHEK

Afroz Khan

Akanisha Khargde

Aleena George

Anant Patil

Show all

WHAT IS INVESTMENT BANKING?
WHAT DOES AN INVESTMENT BANK ACTUALLY DO

RAISING CAPITAL & SECURITY UNDERWRITING
Banks are middlemen between a company that wants to issue new securities and the buying public.

MERGERS & ACQUISITIONS
Banks advise buyers and sellers on business valuation, negotiation, pricing and structuring of transactions, as well as procedure and implementation.

SALES & TRADING AND EQUITY RESEARCH
Banks match up buyers and sellers as well as buy and sell securities out of their own account to facilitate the trading of securities.

RETAIL AND COMMERCIAL BANKING
After the repeal of Glass-Steagall in 1999, investment banks now offer traditionally off-limits services like commercial banking.

FRONT OFFICE VS BACK OFFICE
While the more exciting functions like M&A advisory are "front office," other functions like risk management, financial control, corporate treasury, corporate strategy, compliance, operations and technology are critical back office functions.

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Prepared by

Ms. Anita Mathapati

HOD-BBA & IQAC Coordinator

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Academic Year 2020 -21

Report on Expert Session "Intellectual Property Rights & Patent Filing"

Title of Webinar: "Intellectual Property Rights & Patent Filing"

Date: 22nd Feb 2021

Time: 11:30 a.m.-12:45 p.m.

The Start-up & Innovation Cell organized national webinar on "Intellectual Property Rights & Patent Filing", on **Saturday, 21st Feb 2021** at 10:30 a.m

Dr. Aarti K. welcomed all the participants and introduced keynote speaker Dr. Aruna A Deoskar, Principal, ATSS CBSCA.

Ms. Nishigandha B has introduced expert Dr. Betkar M.M, Principal, Shri Kumarswami Mahavidyalaya, Ausa, Latur.


Dr. Betkar M.M shared very good insights about Intellectual property rights and given information about patent filing,

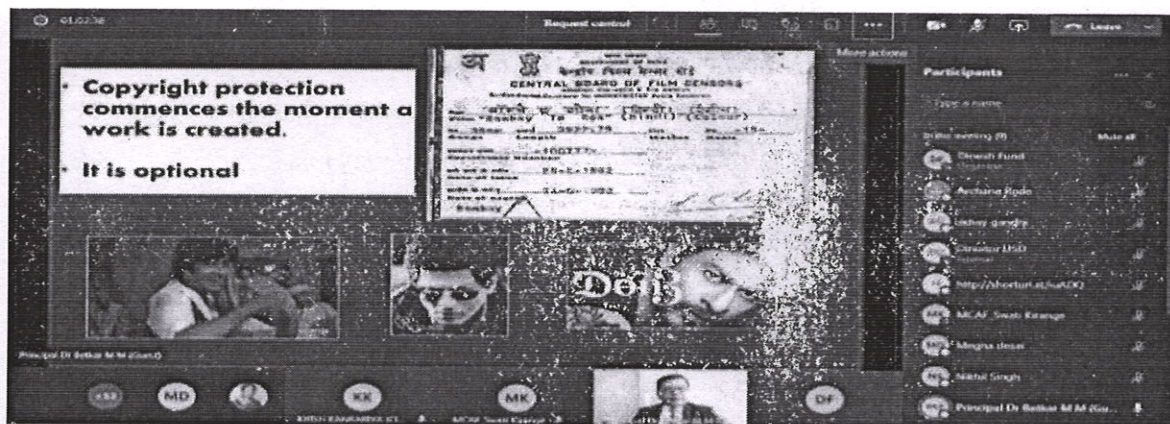
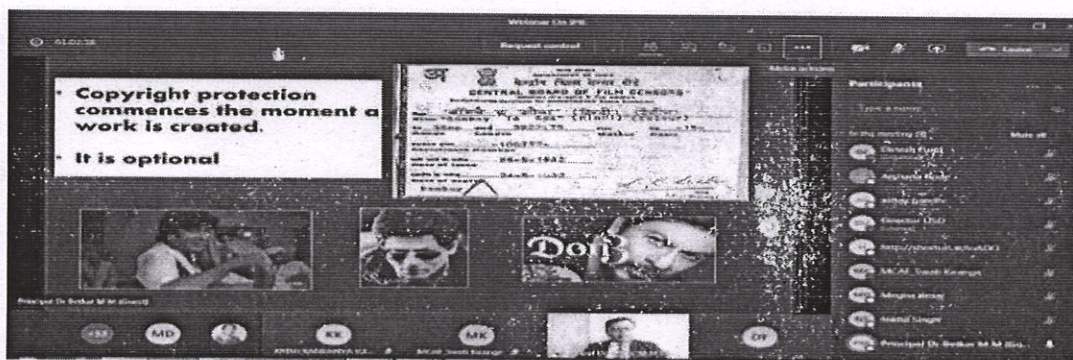
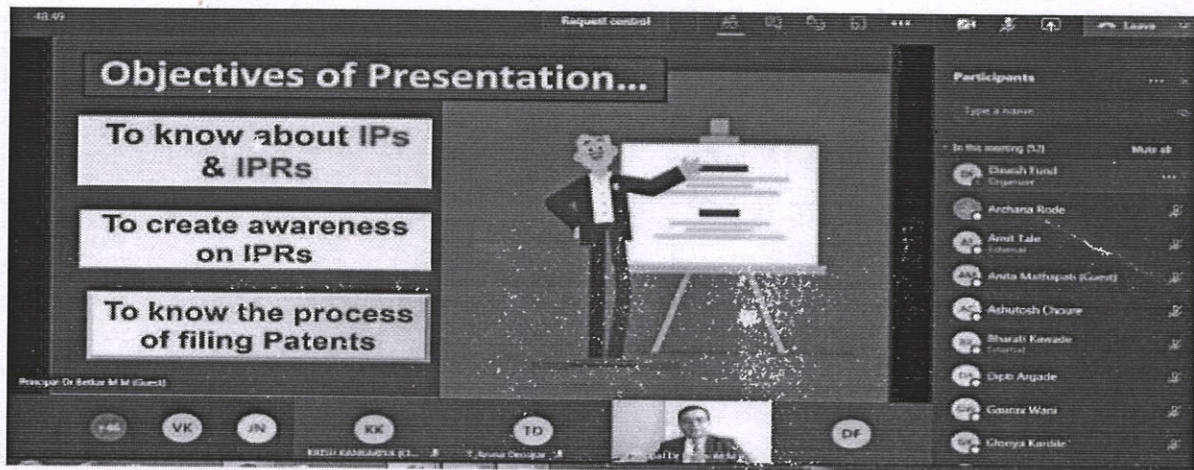
Dr. Betkar M.M covered following contents in his session:-

- Process of filing Patents.
- Rights of patent holder and rights against infringement of patents.
- He discussed about legal remedies.
- He even discussed about patentable and non-patentable inventions with the help of PPT presentations.

Total 52 participants attended the session. Participants asked various questions in the Question-Answer session, to which Dr. Betkar gave satisfactory answers. The Session was concluded by vote of thanks proposed by Ms. Vinaya Keskar.




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Nishigandha Bhatnagar
Event Coordinator



Aruna Deoskar

Principal - ATSS CBSCA

Principal
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Academic Year 2020 – 21

Report on Expert Session “Regulatory Compliance for Business”

Title of Webinar: “Regulatory Compliance for Business”

Date: Thursday, 18th Sep 2020

Time: 10:30 pm.-11:30 a.m

The Department of BBA organized Expert session on the topic “**Regulatory Compliance for Business**”, on **Thursday, 18th Sep 2020** at 10:30 am. by Adv. Pranjali Gadwe, ICFAI Business school, Mumbai for SY & TY BBA students.

Dr. Aarti Kulkarni welcomed all the participants and shared her views on the concept of Adv. Pranjali Gadwe. She highlighted the need of understanding the legal requirements and legal compliance before starting business start-ups.

Dr. Aarti Kulkarni introduced the speaker for the session, Adv. Pranjali Gadwe.

Adv. Pranjali Gadwe covered following contents in his session

- Legal requirements to start a business.
- Discussed about landmark cases with respect to the contracts.
- Discussed about satyam case and given practical examples.

Total 47 participants attended the session. Participants asked various questions in the Question-Answer session, to which session expert had answered to all the questions raised by the students. . The Session was concluded by vote of thanks proposed by Dr. Aarti Kulkarni.

Report Prepared by : Dr. Aarti Kulkarni
Start-up, Innovation & Incubation Cell coordinator

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Session Pics



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Academic Year 2020-2021

Report on “IPR and Copyright Webinar ”

Name : Webinar on IPR and Copyright
Date : 29th June 2020
Platform : Google Meet
No. of Students Benefited : 99
Name of Speaker : Ms. Sunita Desale, Librarian MUCC college, Pimpri

ATSS's CBSCA Library and IQAC department organized webinar series on “Intellectual Property Rights”. Topics including are Copyright, Trademark and Patent filing. Under this series Copyright session is conducted on 29 June 2020. Speaker Ms. Sunita Desale Form MUCC, Pimpri gave the information about the entire process of filing copyright, types and terms of copyright and checking of plagiarism. 99 participants get the benefit through the webinar.

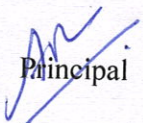
Mrs. Archana Rode Librarian welcome the participants and introduce the speaker and principal Madam

Principal Dr. Aruna Deoskar Madam welcomed the speaker ask the participant to take avail of these webinar series in this covid 19 pandemic situation.

Mrs. Nishigandha Bhalekar coordinated question and answer session. Mrs. Anita Mathapati (BBA department coordinator) Madam propose a vote of thanks for session.

All the Participants fill the feedback form and received certificate.


(Startup and Innovation Coordinator)


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Academic Year 2020-2021

Report on “i-2-e College Level Competition Pitch Fest”

Date : 10-02-2021
Attended by : TYBSc(CS), TYBBA(CA), TYBBA, SYMSc(CS)
Name of organizer : Dr. Aarti Kulkarni
No. of Students Benefited : 1 Group

Center for Innovation, incubation and Enterprise at Savitribai Phule Pune University has organized “Innofest 2021 ” started from 3rd February 2021.

This InnoFest included
-Hackathon
-i-2-e competition
-Pitch fest
-final two days Summit

This initiative aim is to bring the startup ecosystem together. This competition was open to all who have start up & Innovation Cell Problem Statement was open for all. Under Pitch Fest competition one entry is sent to university level. RK's Opportunity Center project idea is selected for training process under SPPU Pre incubation. Team member received mail regarding training .Training schedule for 3 month started from 7th May 2021- 27th may 2021 training provide to team member under pre-incubation “Power 2021”. After that Mentor was allocated to group for future enhancement in project form Pune university . Final presentation were conducted on 31 July 2021.

Sr. No.	Project Name	Name
1	Antaya	Shresh Mahajan
2	Frutability - Empowering the undernourished	Shresh Mahajan, Nehal Chavhan
3	Indoor Abolishing agents	Chaitanya Mahajan, Aisha Dhanraj
4	Digital Contented Values - a daughter mentions in individual values	Satish Patil
5	Finance Manager - Anti-Artificial Intelligence	Shresh Mahajan
6	RK's Opportunity Center	Shresh Mahajan

Topic: Final presentation by startups - Power 2021 - Group 2
Time: Jul 31, 2021 12:00 PM Mumbai, Kolkata, New Delhi

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Academic Year 2020 – 21

Report on “Recruiters Expectations from candidates”

Title of Webinar: “Recruiters Expectations from candidates”

Date: 17th Oct 2020

Time: 10:30 a.m to 11:30 a.m

The Department of BBA organized Expert session on the topic “**Recruiters Expectations from candidates**” on 17th Oct 2020 at 10:30 am by Mr. Pranjal Wankhede, Project Manager, Emerson Export Engineering. For SY & TY BBA(CA), B.Sc(CS) & BBA students.

Dr. Aarti Kulkarni welcomed all the participants and shared her views on the concept of Mr. Pranjal Wankhede. He discussed with the students on the importance of being productive to oneself and acquiring talents as per the industrial requirements

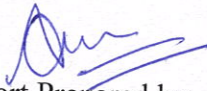
Dr. Aarti Kulkarni introduced the speaker for the session, Mr. Pranjal Wankhede.

Mr. Pranjal Wankhede covered following contents in his session-

- Discussed about to become more productive by updating every time.
- Discussed about corporate requirements and market analysis as far as the current academic syllabus is concerned.
- Discussed about the current need of the industries.

Total 40 participants attended the session. Participants asked various questions in the Question-Answer session, to which session expert had answered to all the questions raised by the students.

. The Session was concluded by vote of thanks proposed by Dr. Aarti Kulkarni.


Report Prepared by
Dr. Aarti Kulkarni

Start-up, Innovation & Incubation Cell coordinator.


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Academic Year 2020 – 21

Report on Expert Session “Entrepreneurship Development”

Title of Webinar: “Entrepreneurship Development”

Date: Thursday, 18th Jun 2020

Time: 2:00 pm.-3:30 pm

The Department of BBA organized Expert session on the topic “**Entrepreneurship Development**”, on **Thursday, 18th June 2020** at 2:00 pm. For SY & TY BBA students.

Dr. Aarti Kulkarni welcomed all the participants and shared her views on the concept of **Entrepreneurship Development**. He highlighted the need of understanding use and skills development, self-development.


Dr. Aarti Kulkarni introduced the speaker for the session, Mr. Prasad Deshpande.

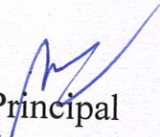
Mr. Prasad covered following contents in his session

- Professional and business Skills to be improved.
- Provided ideas on how to start-up your own business.

Mr. Prasad Deshpande discussed with students the skills required for starting entrepreneur..

Total 44 participants attended the session. Participants asked various questions in the Question-Answer session, to which session expert had answered to all the questions raised by the students. . The Session was concluded by vote of thanks proposed by Dr. Aarti Kulkarni.


Report Prepared by Dr. Aarti Kulkarni,
Start-up, Innovation & Incubation Cell coordinator.


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Academic Year 2020 – 2021

Report on Alumni Talk

Date: 31/08/2020


Mode: Google Meet

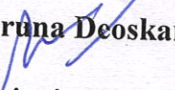
Time: 10.00 am

Alumni talk sessions was conducted for all FY program students on 31st August 2020. This activity was initiated by Principal Dr. Aruna Deoskar. The main objective of this session was to introduce students regarding college campus so College Virtual Tour organized by admission committee which students really enjoyed.

Thereafter session was continued by college alumnis Ms. Amruta More(BBA(CA)), Mr. Satish Sahu(BBA) and by Ms. Priyanka Mehta(Bsc(CS)). Principal Dr. Aruna Deoskar addressed students regarding how to choose carrier path after 12th. Dr. Aruna Deoskar briefed about college and even gave introduction regarding various activities which will be conducted in college throughout program. Even they guide the students regarding how to start their own business ventures and they even shared that in order to increasing and inculcating entrepreneurial skills various activities such as Bizz show (food stalls and game stalls), Techno- Trix etc. will be organized in college campus.

Number of Students Benefited: 50


Report prepared by:
Dr. Aarti Kulkarni
(Start-up cell coordinator)


Dr. Aruna Deoskar
(Principal)
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Academic Year 2020-2021

Report on “Webinar on Patent Filing”

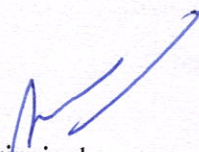
Name : Webinar on Patent Filing
Date : 3rd July 2020
Platform : Google Meet
No. of Students Benefited : 96
Name of Speaker : Ms. Archana Joshi ,Assistant Manager,Intellectual Property
Facilitation Center Pune

ATSS's CBSCA Library and IQAC department organized webinar series on Intellectual Property Rights. Topics including are Copyright, Trademark and Patent filing. Under this series Patent filing session is conducted on 3rd July 2020. Speaker Ms. Archana Joshi ,Assistant Manager-Intellectual Property Facilitation Center gave the information about the patent, patentability, exceptions to patentability, who can file patent, what can be patent ,patent procedure ,patent objective and patent cost, prosecution steps. 96 participant get benefit through this webinar.

Mrs. Archana Rode Librarian welcome the participants and introduce the speaker and Dr. Aruna Deoskar , principal ,ATSS CBSCA gave welcome speech. Mrs. Nishigandha Bhalekar coordinated question and answer session. Mrs. Anita Mathapati (BBA department coordinator) proposed vote of thanks!.

All Participants fill the feedback form and received their certificate.


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Academic Year 2020-2021

Report on “Webinar on Trademark”

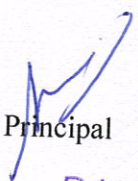
Name : Webinar on Trademark
Date : 1st July 2020
Platform : Google Meet
No. of Students Benefited : 97
Name of Speaker : Dr. Anannya Bibave, Vice Principal, Modern Law College

ATSS's CBSCA under IQAC organized webinar series on Intellectual Property Rights. Series topic were Copyright, Trademark and Patent filing. Under this series Trademark session is conducted on 1st July 2020. Speaker Dr. Ananya Bibave, Modern Law College, Pune gave the information about the types of Trademark, usages, Symbols of trademark, Terminology used in trademark, protection and registration of trademarks and also talk about Oldest registered trademarks, Limits and defenses to claims of infringement, public policies. Total 97 participant get benefited through this webinar.

Mrs. Anita Mathapati (BBA Coordinator) welcome the participants and introduce the speaker and Dr. Aruna Deoskar, Principal, ATSS CBSCA gave welcome speech. The lecture concluded with an interactive question answer session coordinated by Mrs. Nishigandha Bhalekar. Mrs. Vinaya Keskar (BSC Coordinator) proposed vote of thanks.

All the Participants fill the feedback form and received their certificates.


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Academic Year 2020 – 21

Report on RED Cell Workshop

Date: 07th October 2020

Time: 02:00 PM

Platform: Google Meet

Speaker Name: Dr. Vishal Tidake

No. of students attended: 45

India is one of leading economies among the developing countries with an average GDP growth rate. There has been a good economic progress in the fields of information technology, infrastructure and services. The primary sector (Agriculture, Forestry and Fisheries) which accounts for over 68% of the population has however been lagging behind with an average annual growth. This is generating a lot of disparity between rural and urban livelihoods. Rural Entrepreneurship can address this issue and generate self-employment through pooling of community resources.

With above moto our college has decided to establish the Rural Entrepreneurship development Cell on 20th August 2020.

Dr. Vishal Tidake from ministry of education Govt. of India elaborated following objectives of RED cell in online workshop.

- To inculcate the significance of rural entrepreneurship among students.
- To provide opportunity for the students to explore rural potential for creative ideas.
- To deliver mentorship for the conversion of ideas into a commercially viable business.
- To ensure establishment of rural enterprises in the locality by the beneficiaries.

Also he explained that Rural Entrepreneurship Development is predominant for the balanced economic growth of the Nation. The Rural Entrepreneurship Development Cell (REDC) aims to encourage student community to take up rural entrepreneurship as their career. It motivates the students to explore untapped rural resources and opportunities available in the zone. It also nurtures the students to become successful rural entrepreneurs for the balanced regional development.

Our BBA students also shared their views on Rural Entrepreneurship Development in online workshop.

Startup Coordinator & RED Cell

Principal