A.T.S.S.'s

College of Business Studies and Computer Applications

Chinchwad, Pune 19

(Affiliated to Savitribai Phule Pune University, Recognized by Govt. of Maharashtra, Accredited by NAAC, UGC recognized under 2(F) & 12(B))

Academic Year 2020 – 21

6.2.1 *The institutional Strategic/ perspective plan is effectively deployed*

Describe one activity successfully implemented based on the strategic plan within a maximum of 200 words

File Description
- Strategic Plan and deployment documents on the website
- Paste link for additional information
- Upload any additional information

Answer:

Following are the points from Perspective plan given for 2020-21

(1)More start up activities.

(2)E content development by all teachers

(3)Active industry participation for academic and extension activities

(4)Effective involvement of Alumni in various college activities

(5)Providing more skill based, add on courses, certification courses.

Implementation of Perspective plan in 2020-21:

(1) More start up activities- Sessions were organized on IPR & Copyright, patent filing, Trademark, Rural Entrepreneurship Development etc. Students were motivated and guided for participation in start-up competitions

Under start up cell in association with SPPU, 4 groups(10 no.of students) have submitted their research ideas for i2e competition. and later applied and selected for Accenture Innovation challenge hackerearth 2021.

Name of the workshop/ seminar	Date From – To	Link to the Activity report on the website
Intellectual Property Rights & Patent Filing	22/02/2021	http://www.atsscollege.org/downloads/3.2.2-%20Reports%20%20on%20workshop.pdf
Webinar on Entrepreneurship Development	18-06-2020	http://www.atsscollege.org/downloads/3.2.2-%20Reports%20%20on%20workshop.pdf
Webinar on IPR and Copyright Webinar	29-06-2020	http://www.atsscollege.org/downloads/3.2.2-%20Reports%20%20on%20workshop.pdf

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Webinar on Trademark	01-07-2020	http://www.atsscollege.org/downloads/3.2.2-%20Reports%20%20on%20workshop.pdf
Webinar on Patent Filing	03-07-2020	http://www.atsscollege.org/downloads/3.2.2-%20Reports%20%20on%20workshop.pdf
Webinar on Investment Banking	04-07-2020	http://www.atsscollege.org/downloads/3.2.2-%20Reports%20%20on%20workshop.pdf
Alumni Talk Session -Business Aspects	31-08-2020	http://www.atsscollege.org/downloads/3.2.2-%20Reports%20%20on%20workshop.pdf
Workshop on Rural Entrepreneurship Development	07-09-2020	http://www.atsscollege.org/downloads/3.2.2-%20Reports%20%20on%20workshop.pdf
Webinar on Regulatory Compliance for Business	18-09-2020	http://www.atsscollege.org/downloads/3.2.2-%20Reports%20%20on%20workshop.pdf
Startup Cell Introduction under Ice Break session	26-09-2020	http://www.atsscollege.org/downloads/3.2.2-%20Reports%20%20on%20workshop.pdf
Webinar on Recruiters Expectations from candidates	17-10-2020	http://www.atsscollege.org/downloads/3.2.2-%20Reports%20%20on%20workshop.pdf
Career Guidance Session-Job or Business	08-01-2021	http://www.atsscollege.org/downloads/3.2.2-%20Reports%20%20on%20workshop.pdf
i-2-e College Level Competition	05/02/2021	http://www.atsscollege.org/downloads/3.2.2-%20Reports%20%20on%20workshop.pdf
i-2-e College Level Competition Pitch Fest	10-02-2021	http://www.atsscollege.org/downloads/3.2.2-%20Reports%20%20on%20workshop.pdf
Article writing and Research paper Competition	17-02-2021	http://www.atsscollege.org/downloads/3.2.2-%20Reports%20%20on%20workshop.pdf
Session on Employability Enhancement & youth Livehood programs by MPS	15-7-2020 to 22-7-2020	http://www.atsscollege.org/downloads/3.2.2-%20Reports%20%20on%20workshop.pdf

Session on Changing nature of work & Changes in Job Market	07-07-2020	http://www.atsscollege.org/downloads/3.2.2-%20Reports%20%20on%20workshop.pdf
Session on Skill sets for you	20-6-2020	http://www.atsscollege.org/downloads/3.2.2-%20Reports%20%20on%20workshop.pdf

(2)E content development by all teachers

The Covid 19 Pandemic has emphasized the need of Blended learning. The college conducted FDP for training teachers in various applications such as Google classroom, OBS studio, Google forms, Kahoot etc. Teachers were encouraged to develop their E-contents. Many teachers have recorded their videos and posted on College Youtube Channel.

College Youtube Channel:
www.youtube.com/channel/UCZGLMkc_HRbyl3AO50XN4EA

College teachers also recorded their lecture videos using Professional Recording studio of SavitribaiPhule Pune university.

(3)Active industry participation for academic and extension activities- every year college organizes various industry visits for exploring the business processes, which could not be done in 20-21 due to Pandemic. Still college tried to explore the business world and industry trend by organizing various sessions by industry experts.

(4)Effective involvement of Alumni in various college activities- Alumni students of college, who are now serving in well-known companies or doing their own business were invited to do interaction with new admitted students and share their corporate journey.
Our Alumni students who are now working in various field like Software development, testing, banking, marketing or running their own business are called in college to share their experience with current students.

Various activities organized by Alumni Association include:

1) Introduction to Android by Shiju Nair on 18 June 2020, explaining Android operating system

2) QA- Manual to Automation by AjinkyaJogiji, on 23 Jan 2021, explaining SDLC and software testing

3) Guidelines-Pre placement Session by AditiKulkarni on 27 June 2020, explaining preparation for interview

4) Ice breaking session by Amruta M, SatishSahu and Priyanka M on 31 Aug 2020, explaining career opportunities to first year students

5) Banking Transaction and Flow by NitinMahajan on 1 Aug 2020

6) Campus to corporate by Akriti Gupta on 9 Jan 2021 , sharing difference between campus and corporate life.

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7) An interactive session between Alumni students Pradeep Nair, Akshay, Priyanka M., Amruta More and current students, sharing their queries on 6 March 2021.

(5)Providing more skill based, add on courses, certification courses- taking into consideration the need of skill-based training various add-on courses were designed by in-house faculties and executed for students.
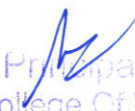a) Mastering in MS office
b) Data analytics using R Programming
c) Python Programming
d) Digital Marketing

(6) College has applied for NIRF ranking 2021, for the first time.

http://atsscollege.org/downloads/ATSS%20College%20NIRF%20College.pdf

IQAC coordinator

IQAC Head
Principal

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