



Audyogik Tantra Shikshan Sanstha's

College of Business Studies and Computer Applications

Chinchwad, Pune-19

(Affiliated to Savitribai Phule Pune University, Recognized by Govt. of Maharashtra,
UGC Recognized Under 2(F) & 12(B), NAAC Accredited College)

National Webinar on Management 4.0

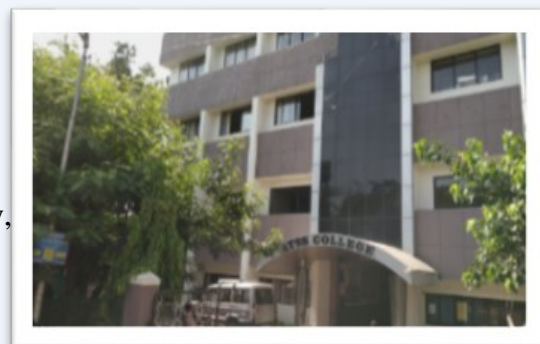
on 24th & 25th September 2021

About College

ATSS College of Business Studies and Computer Applications was established in the year 2009 with a specific objective of catering to the needs of students in the area of Computer and Business Management Studies.

ATSS CBSCA offers Bachelor of Business Administration (Computer Application) – BBA(CA), Bachelor of Business Administration (BBA), Bachelor of Science (Computer Science)- BSC(CS) and Master of Science (MSc-CS) programs. College is affiliated to Savitribai Phule Pune University, Recognized by the Govt. of Maharashtra State. Accredited by NAAC & UGC Recognized Under 2(F) & 12(B).

ATSS CBSCA focuses on quality education, creating professional and employable youth through skill based education along with social sensitization.



Objectives of Webinar

Management 4.0 seeks to unwind the relevance of Fourth Industrial Revolution over Management Professionals, Academicians, Industry Practitioners, Consultants, Budding Managers and Entrepreneurs. The webinar aims to up-skill professionals by giving them expert's insight into dimensions of Management 4.0 like Innovations in Teaching and Learning, Digital Marketing, HR Analytics, Utilizing Research to bridge Industry Academia Gap and Essence of Personal Effectiveness. Management 4.0 will embark a spark of potential learning's in dynamic perspective to help you to understand and cope up with future.

Learning Outcomes

The webinar is oriented to enhance;

1. Application of Innovative Concepts and Skill Development in Management 4.0
2. Knowledge of HR Analytics, Digital Marketing and Personal Effectiveness in Management 4.0.

We request you to kindly participate and send your paper

Call for Papers

SUB TOPICS

Note: Topics are not restricted to these

1. Innovations in Teaching
2. Essence of research in management
3. Exploring teaching pedagogy in management
4. Safety & security in online teaching
5. HR Analytics
6. Digital Marketing & getting Insights of Future trends.
7. A.I. in Finance, HR & Marketing
8. Psychological skills for effective teaching and learning
9. Innovation and experimentation in teaching learning effectiveness to engage millennials
10. The new HR
11. IT in Banking sector and future of Banking

Schedule

Day 1: 24 th September 2021	
Session 1	Management 4.0 and its effect on business performance (All About New Mindsets and New Approaches)
Session 2	Applications of Blockchain in finance domain
Session 3	management 4.0 and personal effectiveness
Session 4	Paper Presentation
Day 2: 25 th September 2021	
Session 1	HR 4.0: how technology is transforming people management
Session 2	Blend of Management 4.0 with Marketing (Moving from traditional to digital)
Session 3	AI in Finance 2021: Applications & Benefits in Financial Services
Session 4	Paper Presentation

Information to Participants

1. No registration fee for participants.
2. The Webinar is open to the faculty members, Students, government and industry professionals, research scholars, entrepreneurs, consultants and management professionals.
3. The Webinar will be held on virtual platform _Google meet.
4. Participants registration once confirmed, will be informed through mail.
5. Each participant will receive the e-certificate only if they maintain minimum 75% attendance and fill feedback form.
6. All relevant queries should be directed through e-mail at nationalwebinarmanagement.cbcsca@gmail.com
7. Last date for registration 5/9/2021
8. Last date of Abstract Submission 30/8/2021
9. Last date for paper submission 10/9/2021.
10. Publication:
A] All selected papers will get published in ISSN Peer reviewed refereed journal (After receiving the plagiarism check report and signed copyright form)
B] Selected papers will get published in UGC Care journal (publication Charges will be applicable)

Registration Link

Click here to register : <https://forms.gle/xu68h2vzjFwynsb66>

Co-ordinators

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Prof. Sunil Wanjare,
Prof. Karishma C,
Prof. Vaishali Fund

Convenor

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